

2nd EOS Conference on Laser Ablation and Nanoparticle Generation in Liquids (ANGEL 2012)

22 - 24 May 2012

Taormina (Sicily), Italy

SPONSOR'S & ADVERTISER'S GUIDE



Sponsoring and advertising opportunities at a glance

ltem	Regular rate ^{1) 2)}	Details see page
Table top manned unmanned	990 € 550 €	4
Conference bag/folder inserts	550 €	4
Conference programme advertising	250 - 700 €	5
Web banner advertising	300 - 850 €	5
Lanyard advertising	990 €	6
Coffee break sponsoring	300 - 500 €	6
Conference bag advertising	2,000 €	7
Conference dinner sponsoring	2,000 €	7

¹⁾ EOS corporate members receive a discount of 10%

Join the EOS as a Corporate Member and ..

benefit from a 10% discount on all advertising offers

- market your products and technologies
- expand your brand to a new audience
- advertise your job offers
- find young talents
- meet new partners and customers ..

... all over Europe and beyond!

Corporate membership is open to all companies, universities, research institutes and laboratories working with optics and photonics.

• Direct corporate membership

Annual fee: 300 € • Corporate membership through an EOS Branch/Affiliated Society Annual fee: 200 € (see www.myeos.org/members/societies)

www.myeos.org/members/benefits

²⁾ excl. VAT

2nd EOS Conference on

Laser Ablation and Nanoparticle Generation in Liquids (ANGEL 2012)

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www.myeos.org/events/angel2012

General Chairs

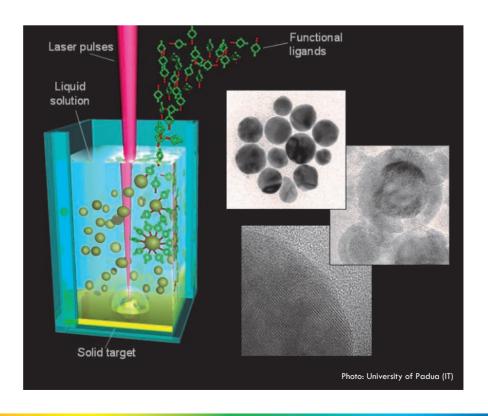
- Stephan Barcikowski, University of Duisburg-Essen (DE)
- Giuseppe Compagnini, University of Catania (IT)

Conference Topics

- Modeling and fundamentals of laser ablation and particle fragmentation in liquids
- Nano-alloys, core-shell particle
- Nano-hybrids, conjugation with organic molecules and biomolecules
- Laser-generated nano-composites
- Laser nanoparticle heating/phototherapy
- Pulsed laser optoporation with nanoparticles
- Nanoparticle productivity/scale-up
- Semiconductor and dielectric nanoparticles

Expected attendance: 80 - 100

ANGEL 2010: 80 attendees from 25 countries



ANGEL 2012

Table top

Manned table top:

Present your company with a table top and benefit from the opportunity of face-to-face contacts with our attendees!

A table top includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)
- one full-time registration

990 €

+19 % VAT if applicable

Unmanned table top:

Present your advertising material at an unmanned table to be placed in the conference room. This is a low-priced opportunity to reach our attendees!

Presentation of advertising material includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site in the conference room)



550€

+19 % VAT if applicable

Conference bag/folder inserts

 Insert your company brochures, pens, writing pads etc. in our conference bags/folders and make sure that our attendees receive your advertising material!

Bag inserts sponsoring include further benefits:

• your logo on the conference website (linked to your website)

- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

550€

+19 % VAT if applicable

Conference programme advertising

Programme advertising guarantees high visibility of your company among our audience long time before and during the event. The programme will be available in long time advance as electronic version on the web and as print version on-site.

Programme advertising includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic + print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

Different types of programme advertising:



Example: 1/2 page ad b/w

• back cover: 1/1 page, 210 x 297 mm,	
4/4 colours (only 1 available)	700 €
• inside cover: 1/1 page, 210 x 297 mm	,
4/4 colours (only 1 available)	600 €
• 1/1 page, 210 x 297 mm, b/w	400 €
• 1/2 page, 210 x 140 mm, b/w	250 €
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+19 % VAT if applicable

Web banner advertising

The ANGEL 2012 website is highly frequented, thus offering your company the most cost-effective advertising opportunity among your target audience long-time before the event.

Web banner advertising includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

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Different types of web banner advertising:

• fixed web banner (260 x 600 px) (only 1 available)

850€

• fixed web banner (260 x 400 px)

580 €

• fixed web banner (260 x 200 px)

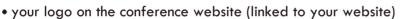
300 €

+19 % VAT if applicable

Lanyards

This exclusive sponsorship offer guarantees a high visibility of your company as every attendee will be provided with the ANGEL 2012 lanyards! Your logo will be printed on the lanyard (alternating with the name of the event).

Lanyard sponsoring includes further benefits:







• your logo on the sponsor poster (displayed on-site)





990 €

+19 % VAT if applicable

Coffee break sponsoring

This sponsorship offer gives you unique visibility during the breaks. On one or on two coffee breaks per day you will present your company to our attendees. 6 available

Coffee break sponsoring includes further benefits:

- your logo prominently displayed in the coffee break area
- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

One coffee break 300 €

Full day coffee breaks (2 per day) 500 €

+19 % VAT if applicable

Conference bag sponsoring

This exclusive sponsoring opportunity guarantees high visibility, not only during the event, but also a long time after it since all attendees will be provided with these bags. Brochures, pens, writing pads or other advertising material can be inserted. Make your choice! Your logo will be printed on the front-site of the bag.

Delegate bag sponsoring includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)





2,000 € +19 % VAT if applicable

Conference dinner sponsoring

This sponsorship offer guarantees a high visibility and popularity of your company among all scientists attending this conference. At our official conference dinner, your company may benefit from face-to-face contacts in a relaxed atmosphere.

Conference dinner sponsoring includes further benefits:

- one full-time registration
- your logo prominently displayed on the dinner tables
- your company announced as an official dinner sponsor
- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

2,000 €

+19 % VAT if applicable

ANGEL 2012

RESERVATION FORM Please return it by fax to: +49 (0)511 277 2699 by email to: angel2012@myeos.org	Universities, private persons, German and Non-EU companies and non-university research institutes (incl. 19% VAT)	EU companies and EU non-university research insti- tutes (except Germany) (excl. VAT)		
Table Top ¹⁾ unmanned manned	☐ 654.50 € ☐ 1,178.10 €	□ 550 €* □ 990 €*		
Bag inserts ¹⁾	□ 654.50 €	□ 550 €*		
Conference programme advertising ²⁾ back cover (4/4 colours) inside cover (4/4 colours) 1/1 page inside (b/w) 1/2 page inside (b/w)	□ 833 € □ 714 € □ 476 € □ 297.50 €	□ 700 €* □ 600 €* □ 400 €* □ 250 €*		
Web banner advertising ²⁾ 260 x 600 px, fixed 260 x 400 px, fixed 260 x 200 px, fixed	□ 1,011.50 € □ 690,20 € □ 357 €	□ 850 €* □ 580 €* □ 300 €*		
Lanyards ¹⁾	□ 1178.10 €	990 €*		
Coffee break sponsoring ¹⁾ 1 coffee break Full day coffee breaks (2 per day)	□ 357 € □ 595 €	□ 300 €* □ 500 €*		
Conference bag sponsoring ¹⁾	□ 2,380 €	□ 2,000 €*		
Conference dinner sponsoring ¹⁾	□ 3,213 €	□ 2,700 €*		
*PLEASE NOTE: Bookings from companies and non-university research institutes registered in EU countries (except Germany) are exempted from VAT, if VAT no. is given. VAT no.:				
☐ I have read and accept the General Terms and Conditions of the EOS - Events & Services GmbH at: www.myeos.org/aboutus/terms_and_conditions				

CANCELLATION POLICY

Cancellations: Requests for cancellations must be made in writing to the EOS Office (EOS - Events & Services GmbH, Garbsener Landstr. 10, 30419 Hannover, Germany). Refunds are subject to a processing fee of 10% of the total amount.

- 1) Cancellations received by 16 March 2012: full refund minus processing fee. after 16 March 2012: no refund.
- ²⁾ Cancellations received before production/publication of the advertising: full refund minus processing fee. after production/publication of the advertising: no refund.

PLEASE FILL IN YOUR NAME AND ADDRESS Company URL ☐ Ms. ☐ Mr. Title First name Name Street City Zip/Postal code Country Fax E-Mail Telephone **PAYMENT OPTIONS** 1) CREDIT CARD PAYMENT Payment shall be made in € by credit card. If bank transfer is preferred see details below. VISA¹ Eurocard¹ Mastercard¹ American Express² Charge to my: Card No.: **Expiry Date: Verification No.:** [1Mastercard, Visa, Eurocard: The final 3-digit number located on the back of your credit card.] [2American Express: The four small numbers printed on the front of your card, above the last few embossed numbers.] Name of credit card holder: Signature: Date: 2) PAYMENT BY BANK TRANSFER $oldsymbol{\square}$ I wish to pay by bank transfer, please send me the invoice and banking details. <u>Please note:</u> For payment via bank transfer we charge 15.00 € handling fee. The full registration fee must arrive at the EOS bank account before the start of the meeting. Please note that all bank fees must be paid by the attendee. **AGREEMENT** The signee, authorised to sign this agreement on behalf of his/her company, hereby agrees to the above listed policies and authorises EOS - Events & Services GmbH to reserve the above chosen sponsorship/advertising opportunity during ANGEL 2012, 22 - 24 May 2012, Taormina, Italy. Date Signature