

6th EOS Topical Meeting on Visual and Physiological Optics (EMVPO 2012)



20 - 22 August 2012, University College Dublin (UCD), Dublin, Ireland

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6th EOS Topical Meeting on Visual and Physiological Optics (EMVPO 2012)

The **6th EOS Topical Meeting on Visual and Physiological Optics (EMVPO 2012)** will take place at the University College Dublin (UCD), Ireland, 20 – 22 August 2012. This is the sixth of a series of meetings that has previously taken place in Wroclaw, Poland (1999), Granada, Spain (2004), London, UK (2006), Heraklion, Greece (2008), and Stockholm, Sweden (2010).

The EMVPO meetings, attended by students and world-leading researchers in visual and physiological optics, are much appreciated due to their scientific quality and informal atmosphere encouraging discussions.

Areas to be covered include basic and applied elements of vision research such as adaptive optics and eye dynamics, ocular aberrations and corrections, intraocular scattering, retinal image quality, cornea, lens, retina and photoreceptor optics.

EMVPO 2012 is organized in co-operation with the Advanced Optical Imaging Group at the UCD.

Focus of this topical meeting:

- Eye models and intraocular lenses
- Cornea and lens
- Anterior segment imaging
- Aberrations and retina image quality
- Ocular wavefront sensing
- Peripheral wavefront sensing and vision
- Retina optics and photoreceptor function
- Vision and physiological optics
- Retinal imaging and analysis
- Novel instrumentation and techniques
- Numerical image processing
- Multiphoton techniques



Expected attendance:

100 - 120 student researchers and experts from the field of visual and physiological optics.

Sponsoring & Advertising Opportunities at EMVPO 2012

Present your products at an exceptional place!

Benefit from our sponsoring and advertising opportunities and present your products at our exceptional venue in Dublin. The meeting will take place in the William Jefferson Clinton auditorium on the Belfield Campus of the University College Dublin (UCD) which is ideally located in Dublin. The capital city of Ireland has transformed immensely during the Celtic Tiger Years welcoming the visitor to its sights, its friendly people and culture, and its attractive modern waterfront area.

In this scenery you may meet new or catch up with existing customers in a relaxed atmosphere. This event will offer your company the opportunity to get access to your niche audience by exhibiting with a table top, by publishing print and electronic advertisements on all relevant publications and announcements or by sponsoring social events like the welcome reception.

Market your products to our attendees and gain visibility! Take advantage of this event as a platform providing you with contacts to undergraduates, graduates and PHD students in the field of visual and physiological optics at an international level. Here, your products do not drown in the crowd of a noisy and stressful exhibition!

All Sponsoring & Advertising Opportunities at a glance

Item	Regular Rate*	Sponsoring Packages*	For details see page
Table Top unmanned manned	500 €** 1,000 €**		4
Programme Advertising	250-1,100 €**		4
Lanyards	1,800 €**		5
Delegate Folder Inserts	550 €**		5
T-shirts	1,700 €**		5
Coffee Break Sponsoring	900 €**		1,800 €** a) 2,400 €** b)
Web Banner Advertising	400-850 €**		6
Reception Sponsoring	2,600 €**		7

* EOS Corporate Members get a 10% discount.
 ** All prices are indicated net plus 19% VAT if applicable.

a) This sponsoring package includes the coffee break sponsoring for one day and a manned table top.

b) This exclusive sponsoring package includes the coffee break sponsoring for one day and a lanyard advertising.

Expand your brand by opting for a Table Top, by advertising in our EMVPO 2012 Programme ...

1) Table Top

1 a) Unmanned Table Top (presentation of advertising material)

Present your advertising material at an unmanned table to be placed in the conference room. This is a low-priced opportunity to reach our attendees during the topical meeting!



Presentation of advertising material includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the EOS advance and final programme (electronic and print version)
- your logo on the sponsor posters (displayed on-site)

500 € (450 € for EOS corporate members)

1 b) Manned Table Top

Present your company with a table top and benefit from the opportunity of face-to-face contacts with our attendees!

A Table Top includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the EOS advance and final programme (electronic and print version)
- your logo on the sponsor poster (displayed on-site)
- full-time registration

1,000 € (900 € for EOS corporate members)

2) Programme Advertising

Programme advertising guarantees high visibility of your company among our audience long time before and during the event. The programme will be available as electronic version on the web in advance to the topical meeting and as print version on-site.

Different types of Programme Advertising:

on the back cover: 1/1 page, 210 x 297 mm, 4/4 colours	900 €
on the inside cover: 1/1 page, 210 x 297 mm, 4/4 colours	1,100 €
in the programme: 1/1 page, 210 x 297 mm, b/w	500 €
in the programme: 1/2 page, 210 x 148 mm, b/w	250 €

(10% discount for EOS corporate members)

Programme Advertising includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the EOS advance and final programme (electronic and print version)
- your logo on the sponsor poster (displayed on-site)

1/2 page ad b/w



... by going for the Lanyards Advertising, the Delegate Folder Inserts or the T-shirt Advertising at EMVPO 2012!

3) Lanyards

This exclusive sponsorship offer guarantees high visibility of your company, as every attendee will be provided with the lanyards! Your logo will be printed on the lanyard (alternating with the name of the event).

Lanyard Advertising includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the EOS advance and final programme (electronic and print version)
- your logo on the sponsor poster (displayed on-site)



Only 1 available

1,800 €

(1,620 € for EOS corporate members)

4) Delegate Folder Inserts

Insert your company brochures, pens or writing pads in our EMVPO Delegate Folders and make sure that our attendees receive your advertising material!

Delegate Folder Inserts include further benefits:

- your logo on the conference website (linked to your website)
- your logo on the EOS advance and final programme (electronic and print version)
- your logo on the sponsor poster (displayed on-site)

550 €

(490 € for EOS corporate members)

5) EMVPO T-shirts

This exclusive sponsorship offer gives you an excellent opportunity to increase your company's visibility to our attendees and others during the whole meeting and long time after the event. Your logo will be printed on the T-shirts (together with the name of the event and of all former meetings in Wroclaw, Poland (1999), Granada, Spain (2004), London, UK (2006), Heraklion, Greece (2008), and Stockholm, Sweden (2010)).

T-shirt Advertising includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the EOS advance and final programme (electronic and print version)
- your logo on the sponsor poster (displayed on-site)

Only 1 available

1,700 €

(1,530 € for EOS corporate members)

Strengthen your company's visibility among our audience by sponsoring a coffee break, by opting for a Web Banner at the EMVPO event page...

6) EMVPO Coffee Break Sponsoring

This sponsorship offer gives you an excellent opportunity to present your company to our attendees during our coffee breaks.

Coffee Break Sponsoring includes further benefits:

- your company logo will be prominently displayed in the coffee break areas
- your logo on the EMVPO website (linked to your website)
- your logo on the advance and final programme (electronic + print version)
- your logo on the sponsor poster (displayed on-site)



Coffee Breaks for 1 day	900 €
Sponsoring Package (1 day) incl. Manned Table Top	1,800 €
Sponsoring Package (1 day) incl. Lanyards	2,400 €
(10% discount for EOS corporate members)	

7) Web Banner Advertising at event website

The EMVPO website is highly frequented, thus offering your company the most cost-effective advertising opportunity among your target audience long time before the event.

Different types of Web Banner Advertising:

• fixed electronic advertising (260 px x 600 px) (exclusive; only 1 available)	850 €
• fixed electronic advertising (260 px x 400 px)	600 €
• fixed electronic advertising (260 px x 200 px)	400 €
(10% discount for EOS corporate members)	

Examples:
260 x 400 px

260 x 200 px

... or by sponsoring the official Welcome Reception at EMVPO 2012!

Web Banner Advertising includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the EOS advance and final programme (electronic and print version)
- your logo on the sponsor poster (displayed on-site)

8) EMVPO Reception Sponsoring

This sponsorship offer gives you an excellent opportunity to be present at our official reception and to benefit from face-to-face contacts in a nice atmosphere.

Reception sponsoring includes further benefits:

- your company logo will be prominently displayed in the reception area.
- your company will be announced as an official reception sponsor in the EMVPO programme
- your logo on the EMVPO website (linked to your website)
- your logo on the EOS advance and final programme (electronic + print version)
- your logo on the sponsor poster (displayed on-site)



2,600 €

(2,340 € for EOS corporate members)

None of our offers suits your individual requirements?

We would be pleased to work with you on an individual offer that is meeting your specific wishes and needs. For detailed information, sponsorship/advertising packages, bookings or reservations, please contact:



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Committee & Event Manager

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URL: www.myeos.org/events/emvpo2012



SPONSORSHIP/ADVERTISING RESERVATION FORM

EMVPO 2012, 20 - 22 AUGUST 2012, UNIVERSITY COLLEGE DUBLIN (UCD), DUBLIN, IRELAND

www.myeos.org/events/emvpo2012

COMPANY CONTACT DATA

Company _____ URL _____

First Name _____ Name _____

Street _____ City _____

Country _____ Postal Code _____

Telephone _____ Fax _____ Email _____

Contact:
EOS - Events & Services GmbH
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www.myeos.org

SPONSORING & ADVERTISING OPTIONS

Please select your preferred sponsorship. All prices are indicated net plus 19% VAT if applicable.

Table Top* <ul style="list-style-type: none">• unmanned• manned	500 € 1,000 €	<input type="checkbox"/> <input type="checkbox"/>	Coffee Break Sponsoring* <ul style="list-style-type: none">• 1 day	900 €	<input type="checkbox"/>
Advertising in the programme** <ul style="list-style-type: none">• on the back cover (4/4 colours)• on the inside cover (4/4 colours)• 1/1 page programme (b/w)• 1/2 page programme (b/w)	900 € 1,100 € 500 € 250 €	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Sponsor Package a)* Sponsor Package b)*	1,800 € 2,400 €	<input type="checkbox"/> <input type="checkbox"/>
Lanyards*	1,800 €	<input type="checkbox"/>	Web Banner Advertising** <ul style="list-style-type: none">• 260 px x 600 px• 260 px x 400 px• 260 px x 200 px	850 € 600 € 400 €	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Delegate Folder Inserts*	550 €	<input type="checkbox"/>	Reception Sponsoring*	2,600 €	<input type="checkbox"/>
T-shirts*	1,700 €	<input type="checkbox"/>			

POLICY

Cancellations: requests for cancellations must be made in writing to the EOS Office (address see at the top of this page). Refunds are subject to a processing fee of 10% of the total amount.

*Cancellations received by 19 June 2012: full refund minus processing/after 19 June 2012: no refund.

**Cancellations received before publication of the advertising: full refund minus processing fee/after publication of the advertising: no refund.

PAYMENT METHOD

Payment can either be made by bank transfer or credit card. An invoice will be sent to you after receipt of this registration form. Please select:

Payment will be made by bank transfer

Payment will be made by credit card

AGREEMENT

The signee, authorised to sign this agreement on behalf of his/her company, hereby agrees to the above listed policies and authorises EOS - Events & Services GmbH to reserve the above chosen sponsorship/advertising opportunity during EMVPO 2012, 20—22 August 2012, UCD, Dublin, Ireland:

Name, Signature

Date

PLEASE RETURN THIS FORM BY EMAIL TO: emvpo2012@myeos.org
OR BY FAX TO: +49-511-277-2699